



## THE HAIKU PROJECT AND FREEWEAR LAUNCH OFFICIAL HAIKU MERCHANDISE FOR IMMEDIATE RELEASE

December 01, 2021

The Haiku Project launched its official merchandise today in partnership with FreeWear, an online free and open-source software (FOSS) merchandising store and print shop. The partnership will allow The Haiku Project to offer a new way for people to financially contribute to the development of Haiku whilst getting a physical item in return for their gratitude. Donations greatly contribute to initiatives such as the recent development contract, which is allowing waddlesplash, a respected Haiku contributor, to make further general improvements to Haiku, such as system improvements, new and refined drivers and more. The partnership will mean that a portion of merchandise sales is donated to the Haiku Project, allowing The Project to continue funding both the development contract, pay for ongoing costs such as server hosting, and the chance to pursue other initiatives.

FreeWear has greatly simplified the process of selling merchandise, having built their own online store, and handling the printing and shipping processes as well as the process of donating a portion of the sales straight to the FOSS project/organisation. There is also more transparency as organisations can see how many items have been sold and how many donations they will thus receive. FreeWear's services at FOSS events such as conferences also come in handy as they allow organisations to sell merchandise at these events. Moreover, most of the world can receive merchandise from FreeWear. A partnership with FreeWear does not involve any upfront costs from the FOSS project, as a portion of the sales pays from expenses incurred such as printing.

Any FOSS organisations who are interested in working with FreeWear can contact them through email at [admin@freewear.org](mailto:admin@freewear.org)

A list of the available merchandise, as well as the prices in Euros (EUR) and US Dollars (USD), follows, along with an image showing all the available products. Note that prices in US Dollars vary depending on exchange rates and are indicative only.

Product Code & Name	Price in EUR (€)	Indicative Price in USD (\$)
FW0468 Haiku	19.00	21.39
FW0469 Haiku	19.00	21.39
FW0470 Haiku fitted	19.00	21.39
FW0471 Haiku fitted	19.00	21.39
FW0472 Haiku	18.50	20.83
FW0473 Haiku organic tight	19.00	21.39



FW0474 Haiku Denim	20.00	22.52
FW0475 Haiku	25.50	28.71
FW0476 Haiku	29.50	33.22
FW0477 Haiku	36.00	40.54
FW0478 Haiku H Anniversary	19.00	21.39
FW0479 Haiku 20 years leaf	19.00	21.39
FW0480 (Sticker)	1.00	1.13
FW0481 (Sticker)	1.00	1.13
FW0482 (Sticker)	1.00	1.13

The prices (in Euros only) in the image below are the same as the table above. Note that the “,” used in the prices in the image represents a decimal point, thus “18,50 €” is eighteen (18) Euros and fifty (50) cents.



[Anyone who is interested in purchasing the merchandise may place orders at Freewear's online store here.](#)

## ENDS

For media enquiries, please contact:  
[contact@haiku-os.org](mailto:contact@haiku-os.org) (The Haiku Project)  
[admin@freewear.org](mailto:admin@freewear.org) (FreeWear)

## NOTES TO EDITORS

Note that screenshots, logos and other resources are included in the press kit for this release for use in publications.

**About Haiku:**

Haiku is an open-source operating system inspired by BeOS and licensed under the MIT license. Specifically targeting personal computing, Haiku is a fast, efficient, simple to use, easy to learn, yet powerful system for computer users of all levels. Maintained by a passionate and friendly volunteer community (known collectively as the "Haiku Project"), Haiku welcomes all volunteers and contributors regardless of their skill level or background. Haiku's latest release is version R1/Beta3, released on the 25th of July 2021. For more information, visit <https://haiku-os.org>

**About Haiku Inc:**

Haiku Inc. is a 501(c)(3) non-profit organization dedicated to supporting the Haiku Project and the development of Haiku. Haiku Inc. holds the trademark registrations for Haiku, collects donations on behalf of and manages finances for the Haiku Project. In the past, donations collected have been used to fund paid development contracts and the Haiku Code Drive - a program like Google's Summer of Code. For more information, visit <https://haiku-inc.org>

**About FreeWear:**

FreeWear is an online FOSS merchandising store and a print shop, offering T-shirts, polo shirts, sweatshirts, mugs, and other merchandise with high print quality in partnership with free and open-source (FOSS) software projects and organisations. For every sold item, a portion of the profits is donated to the open-source project or organisation. FreeWear has also collaborated with various major FOSS organisations by participating in events organised by these organisations to arrange commemorative T-shirts and other goodies for sale at these events. For more information, visit <https://freewear.org>